

Contact

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Top Skills

Technology Management
Digital Strategy
Director level

Languages

Anglais (Full Professional)

Jérôme Lalouette

Program Director & Product Leader | AI Enablement, Change Management & Enterprise Architecture
Paris, Île-de-France, France

Summary

Program Director and Product Leader with over 20 years of experience in structuring and leading complex international transformation programs. I act as a strategic bridge between C-suite executives (COMEX), business stakeholders, and IT teams to translate operational needs into scalable architectural targets. My approach is grounded in pragmatic IT urbanization and the definition of strategic roadmaps. I operate across the entire lifecycle: from business process modeling and capability identification to structuring the transformation trajectory in demanding multi-country environments. In my current role as Head of AI Enablement, I focus on the successful adoption of AI within the organization. This involves not only designing the technical infrastructure for autonomous agents and real-time data pipelines but also leading the Change Enablement effort. I establish quality standards, drive prompt engineering practices, and evangelize AI usage to ensure it becomes a concrete operational lever while remaining compliant with governance frameworks such as the EU AI Act.

Experience

Salsly

Business Partner
May 2026 - Present (3 months)
Riyadh, Saudi Arabia

Unified Process Experts Ltd

Head of Artificial Intelligence Enablement
November 2025 - Present (9 months)
Port Louis

AI Strategy & Architecture: Led the design and deployment of a full-stack infrastructure for real-time market data ingestion and continuous scoring via AI models.

Change Enablement & Adoption: Structured AI integration practices (prompt engineering, RAG, agent orchestration) and led the cultural shift toward AI-driven processes.

Product Ownership: Managed the roadmap for autonomous trading bots, balancing algorithmic performance with risk management.

Impact: Delivered automated, compliant operational models achieving a profit factor of 2.19 on high-volume transactions.

Versusmind

6 years 2 months

Head of Digital

July 2019 - August 2025 (6 years 2 months)

Luxembourg

Head of the group's digital practice, which covers the digital transformation activities based on data and AI driven solutions which providing new ways of omnichannel user experience delivering.

Financial and risks management for the practice's activities. Presales and marketing strategy leading.

Management of practice's teams including architects, technical leaders, senior frontend and backend developers, project managers, product owners, business analysts and UX UI designers.

Deployment of Github Copilot for the group consultants.

Program Director - Fédération Française du Bâtiment

July 2019 - June 2025 (6 years)

Client : La Fédération Française du Bâtiment (French Building Federation)

Product Leadership & Roadmap: Served as the primary interface between executive leadership and technical teams. Defined the product roadmap, prioritized features, and facilitated product rituals (backlog grooming, steering committees, sprint reviews). Actively participated in Executive Committee (COMEX) meetings.

Product Team Management: Led a cross-functional team of UX/UI Designers, Business Analysts, and Developers. Structured workflows, conducted design reviews, and validated user journeys.

Enterprise CRM Integration: Architected and oversaw the complex integration of a proprietary CRM with the main web platform, securely managing access rights and accounts for 770,000 end-users and over 50,000 member companies.

Business Impact & Adoption: Achieved a 120% increase in regional branch contributions within the first year of production. Drove web traffic growth from 80,000 to 200,000 monthly visits (+150%), demonstrating strong platform adoption.

Project Director - Alcatel-Lucent Enterprise

March 2020 - April 2025 (5 years 2 months)

Client : Alcatel-Lucent Enterprise

Program Management: Directed the complete overhaul of ALE's global web and intranet platforms, engaging directly with VP, CIO, and CISO stakeholders. Structured and facilitated steering committees (kick-offs, stage gates), producing clear executive presentations to drive C-suite decision-making.

Coordination & Backlog Management: Coordinated cross-functional teams (Business Analysts, Product Owners, Test Analysts) using Jira and Confluence. Tracked dependencies, managed the product backlog, and delivered comprehensive progress reports.

Change Management & Adoption: Led the change enablement initiative, ensuring strategic alignment between global marketing teams and distributed technical delivery units across multiple geographical zones.

Progetis

Team Leader & Technical project manager

February 2017 - June 2019 (2 years 5 months)

Luxembourg

Managed technical teams and software architecture for B2B SaaS solutions hosted on a dedicated fleet of 50+ servers.

Acted as Service Manager for major accounts, ensuring client retention and the high quality of deliverables. Implemented a knowledge base, onboarding processes, and best practice guidelines for development teams.

Key Project Pierre & Vacances Group Role: Team Leader / Software Architect

Large-Scale System Integration: Orchestrated the integration of a massive B2B2C reservation platform (49,000 properties), managing complex application dependencies and third-party integrations.

Product Quality & Adoption: Improved data pipelines for dynamic pricing and inventory, directly contributing to a measurable increase in the annual occupancy rate. Validated workflows, conducted code reviews, and applied design patterns to ensure high performance under heavy traffic.

Cross-Functional Collaboration: Collaborated closely with Product Owners, developers, and business experts in an international environment to translate non-functional requirements into robust architectures

AUSY Luxembourg PSF, a Randstad company
Information Technology Lead
September 2009 - February 2013 (3 years 6 months)
Luxembourg, Luxembourg

Provided consultancy as a Lead Developer, Scrum Master, and Product Owner for major financial institutions. Implemented Agile Scrum methodology and steered digital transformation for large insurance groups.

Directed 3 development teams during the application migration of a national bank to ensure Basel II compliance.

Key clients : Société Générale CIB, Crédit Agricole, CACEIS-Amundi.

Key Project - Fund Channel (B2B fund distribution platform, European leader)
Role: Tech Lead & Product Owner

Product Ownership: Steered the product cycle of a real-time data processing engine managing €660 billion in intermediated assets. Responsible for feature prioritization, backlog management, and coordinating zero-downtime releases for top-tier institutional clients.

Client Impact & Retention: Significantly increased "Top Tier" client satisfaction through the delivery of highly accurate and automated management fee reporting feeds

INTERMEAT 2 S.A.

Project Lead Developer

February 2008 - July 2009 (1 year 6 months)

Luxembourg, Luxembourg

Designed and developed a QHSE (Quality, Health, Safety, Environment) web application.

Promoted to Manager, overseeing the financial and operational management of Pixel Production (company of the group). Drove the company's strategic pivot toward technology and software development as primary revenue streams.

Key Project - Scalable Automation Platform

System Architecture: Designed an automated web thumbnail generation system processing millions of renders per month; an autonomous high-performance pipeline demonstrating early expertise in scalable architecture and industrial automation.

Groupe BS - Bouchers Services - F2o - AgiliT

Information Technology Manager

April 2001 - November 2007 (6 years 8 months)

Managed IT operations across 3 main sites. Deployed intranet and production tracking tools across 40+ locations in France. Trained over 700 end-users. Designed a service layer for legacy ERP integration, marking an early experience in operational process mapping and large-scale change management.

Education

Ecoles des buttes Chaumont

bac + 3, Infographie · (1992 - 1995)